

Specialised offer for builders

Bunnings Trade aims to service members' completely and efficiently.

Builders and associated trades can benefit from the purchasing power, wide product range and competitive prices through Bunnings Trade Centres.

'This market is of prime importance to Bunnings,' says Jeff Nicol, Bunnings general manager of trade. 'Our trade centres are designed to service the specific requirements of residential and commercial builders and associated trades.'

'We have invested a lot into ensuring that our trade centre team understand the needs of tradespeople, and deliver the products and services they are looking for.'

'Typically our customers run a growing business and they are pressured for time and constantly looking for value when it comes to products and services.'

Bunnings Trade has these requirements in mind with the design of its centres, which meet the needs of builders who want a dedicated and focused trade-oriented service.

'Tradespeople visiting a Bunnings Trade Centre can be confident that they'll get reliability, consistency and solutions that help them do their business better,' says Jeff.

'Prompt delivery direct to site is essential and our systems ensure that large quantities can be delivered on site efficiently and cost effectively. Furthermore, our core trade ranges – as well as our store layout – ensure that customers can use our drive-through area to load product directly onto utes or trailers so they can get back to site as quickly as possible.'

Whilst timber is a key element of the product range in trade centres, other products include electrical, plumbing, safety equipment and many others, making it easy for customers to get everything they need in just one quick visit.

'We understand that builders don't have time to shop,' says Jeff. 'Our product range and trade centre store design will help customers manage those time pressures.'



BUNNINGS TRADE CENTRES

Mornington – 21 South Arm Highway

www.bunnings.com.au/trade

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CREDIT AND ON-SITE SERVICE

When it comes to frame and truss requirements, Bunnings Trade's experienced sales teams can visit builders on site, at home or in the office to manage their orders. Frames and trusses are manufactured using machine stress-graded kiln dried timbers to Australian Standards (AS 1684).

Regular trade and commercial customers can enjoy the benefits of a 30-day credit facility, which provides the ability to manage purchases through the Bunnings account and invoicing system.